



ROADMAP

for Successful
Swiss-U.S. Shipping



american
lamprecht

Est. 1968

**1**

Plan in advance

Shipping delays and challenges are occurring daily. The further ahead you can plan, the better.

2

Look at all of your options

Whether you are moving machinery, spare parts, medical equipment, or coffee machines, always keep in mind there are 4 major shipping options. Each has its own unique requirements and availability parameters; however, options are important based on your needs.

- Air
- Air Consolidation
- Ocean
- Ocean Consolidation

3

U.S.-based warehousing

A new extension for your business

Many Swiss-based companies are leveraging U.S. warehouses to store additional products based on forecasted demand. Under more traditional conditions, the rule of thumb was "JIT"

(just-in-time) inventory. The new approach is to ensure you have inventory OTG (on-the-ground) near your clients.

4

Look for experience and expertise

First, select a supply chain partner that specializes in the trade lane you are using. Secondly, evaluate the supply chain partner on their experience in dealing with the products you are shipping.

5

Customs brokerage

Reliable expertise in worldwide customs clearance

Working with a company that houses its own licensed customs brokers ensures you are getting the most direct and expert service. There are no middle men involved.

6

Freight forwarding

Unlimited transport options

Freight forwarders are here to work with you to find the best solutions for your shipping needs. Working with a reliable freight forwarder who specializes in your industry/country can ease and streamline the process.

7

Reduce touches, increase speed and efficiency

Supply chain companies that outsource several steps in their supply chain process increase delays, errors, and incur higher costs. Eliminating numerous touches in the process will reduce time and increase efficiency. Eliminating third-party providers by working with an integrated port-to-port supply chain partner is almost always best.

8

Swiss precision

Handling complex logistics in the ever-changing regulatory climate requires precision. Lamprecht provides IT internal communication, external communication with partners in shipping, and communication with endpoint delivery.